

PO Box 100  
Morning Sun, IA 52640

Site Type: Radius

Latitude: 41.0964  
Longitude: -91.2685  
Radius: 5.0 miles

	Census 2000	2005	2010	2005-2010 Change	2005-2010 Annual Rate
Population	1,521	1,390	1,322	-68	-1%
Median Age	37.5	38.6	39.8	1.2	0.61%
Households	572	523	498	-25	-0.97%
Average Household Size	2.59	2.58	2.57	-0.01	-0.08%

**2005 Households by Net Worth**

	Number	Percent
Total	525	100.0%
<\$15,000	131	25.0%
\$15,000 - \$34,999	44	8.4%
\$35,000 - \$49,999	26	5.0%
\$50,000 - \$74,999	26	5.0%
\$75,000 - \$99,999	27	5.1%
\$100,000 - \$149,999	53	10.1%
\$150,000 - \$249,999	68	13.0%
\$250,000 - \$499,999	93	17.7%
\$500,000+	57	10.9%
Median Net Worth	\$106,117	
Average Net Worth	\$377,103	

**2005 Net Worth by Age of Householder**

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	21	77	115	96	80	66	70
<\$15,000	19	47	12	18	10	14	11
\$15,000 - \$34,999	0	5	9	12	10	5	3
\$35,000 - \$49,999	0	1	5	4	11	1	4
\$50,000 - \$99,999	0	5	17	11	4	10	7
\$100,000 - \$149,999	0	6	17	12	7	4	7
\$150,000 - \$249,999	2	5	27	13	7	3	10
\$250,000+	0	8	28	26	31	29	28
Median Net Worth	\$8,289	\$12,287	\$140,291	\$109,596	\$132,639	\$134,923	\$172,121
Average Net Worth	\$25,833	\$120,811	\$324,143	\$433,415	\$771,162	\$728,740	\$516,565

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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	Census 2000	2005	2010	2005-2010 Change	2005-2010 Annual Rate
Population	9,238	8,680	8,356	-324	-0.76%
Median Age	37.7	38.8	40.1	1.3	0.66%
Households	3,527	3,344	3,228	-116	-0.7%
Average Household Size	2.55	2.52	2.51	-0.01	-0.08%

**2005 Households by Net Worth**

	Number	Percent
Total	3,344	100.0%
<\$15,000	960	28.7%
\$15,000 - \$34,999	251	7.5%
\$35,000 - \$49,999	142	4.2%
\$50,000 - \$74,999	174	5.2%
\$75,000 - \$99,999	183	5.5%
\$100,000 - \$149,999	304	9.1%
\$150,000 - \$249,999	377	11.3%
\$250,000 - \$499,999	506	15.1%
\$500,000+	447	13.4%
Median Net Worth	\$93,960	
Average Net Worth	\$422,773	

**2005 Net Worth by Age of Householder**

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	140	483	691	682	477	372	501
<\$15,000	126	303	190	125	61	61	94
\$15,000 - \$34,999	2	40	49	75	29	33	23
\$35,000 - \$49,999	1	13	19	27	53	9	20
\$50,000 - \$99,999	1	33	86	64	41	69	63
\$100,000 - \$149,999	1	26	78	83	42	27	47
\$150,000 - \$249,999	8	30	123	88	57	28	44
\$250,000+	1	38	146	220	194	145	210
Median Net Worth	\$8,333	\$11,955	\$100,692	\$126,176	\$165,992	\$122,494	\$155,694
Average Net Worth	\$34,126	\$97,666	\$274,951	\$501,480	\$813,762	\$660,448	\$528,484

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	Census 2000	2005	2010	2005-2010 Change	2005-2010 Annual Rate
Population	20,290	19,576	19,017	-559	-0.58%
Median Age	37.2	38.4	39.6	1.2	0.62%
Households	7,727	7,532	7,342	-190	-0.51%
Average Household Size	2.58	2.55	2.54	-0.01	-0.08%

**2005 Households by Net Worth**

	Number	Percent
Total	7,532	100.0%
<\$15,000	2,006	26.6%
\$15,000 - \$34,999	522	6.9%
\$35,000 - \$49,999	318	4.2%
\$50,000 - \$74,999	418	5.5%
\$75,000 - \$99,999	436	5.8%
\$100,000 - \$149,999	692	9.2%
\$150,000 - \$249,999	843	11.2%
\$250,000 - \$499,999	1,184	15.7%
\$500,000+	1,113	14.8%
Median Net Worth	\$103,600	
Average Net Worth	\$458,681	

**2005 Net Worth by Age of Householder**

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	311	1,099	1,579	1,566	1,158	836	982
<\$15,000	274	671	408	215	138	138	163
\$15,000 - \$34,999	6	90	112	148	58	69	40
\$35,000 - \$49,999	3	28	48	65	117	22	35
\$50,000 - \$99,999	5	85	202	156	115	165	127
\$100,000 - \$149,999	9	65	156	194	107	67	93
\$150,000 - \$249,999	11	66	247	203	160	66	88
\$250,000+	3	94	406	585	463	309	436
Median Net Worth	\$8,513	\$12,284	\$104,726	\$151,646	\$170,151	\$114,764	\$179,715
Average Net Worth	\$38,112	\$104,092	\$314,889	\$572,399	\$805,334	\$630,992	\$557,509

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