



Basic Subscription Reports (\$995.00/12 mo.)

- Market Profile
- Demographic and Income Profile
- Housing Profile
- Age by Income Profile
- Age by Sex Profile
- Age by Sex by Race Profile
- Age 55+ Profile
- 1990-2000 Comparison Profile
- Census 2000 Summary Profile
- Census 2000 Detailed Race Profile
- Retail Goods and Services Expenditures
- Standard Site Map/ Standard geographic map

Add-ons

- Tapestry Segmentation Area Profile (\$500/12 mo.)
- GlobeXplorer Print Resolution (300 dpi) (\$2,500/12 mo.)
- GlobeXplorer Powerpoint Resolution (72 dpi) (\$1,000/12 mo.)
- Consumer Expenditure (\$500/12 mo.)
 - Automotive Aftermarket Expenditures
 - Financial Expenditures
 - House and Home Expenditures
 - Household Budget Expenditures
 - Medical Expenditures
 - Recreation Expenditures
- Market Potential Index (\$750/12 mo.)
 - Retail Market Potential ***plus one of the following:***
 - Financial Investments Market Potential
 - Health and Beauty Market Potential
 - Electronics and Internet Market Potential
 - Pets and Products Market Potential
 - Restaurant Market Potential
 - Sports and Leisure Market Potential
- Business Summary (\$750/12 mo.)
- Traffic (\$500/12 mo.)
- Traffic Profile / Traffic Profile Map
- Thematic Mapping (\$995/12 mo.)
- Pixxures Premium – 300 dpi (\$2,500/12 mo.)
- Retail MarketPlace (\$750/12 mo.)
- Shopping Center (\$750/12 mo.)
- Shopping Center Locator/ Shopping Center Locator Map - NRB