

ZIP: 90210 Beverly Hills, CA

Demographic Summary	2007	2012
Population	23,949	24,493
Households	9,460	9,625
Families	6,146	6,237
Median Household Income	\$149,195	\$181,556
Males per 100 Females	90.2	89.8

Population by Age	2007	2012
Population <5 Years	4.6%	4.6%
Population 5 - 17 Years	15.2%	14.3%
Population 65+ Years	19.4%	20.2%
Median Age	46.4	47.8

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	281	\$10,963.21	\$103,711,964
<b>Medical Care</b>	279	\$5,424.02	\$51,311,255
Physician Services	286	\$675.43	\$6,389,572
Dental Services	321	\$1,187.55	\$11,234,244
Eyecare Services	280	\$163.03	\$1,542,295
Lab Tests, X-Rays	262	\$115.83	\$1,095,758
Hospital Room and Hospital Service	221	\$290.31	\$2,746,309
Convalescent or Nursing Home Care	247	\$118.44	\$1,120,472
Other Medical Services <sup>1</sup>	298	\$275.28	\$2,604,183
Nonprescription Drugs	266	\$324.30	\$3,067,869
Prescription Drugs	259	\$1,494.53	\$14,138,290
Nonprescription Vitamins	316	\$253.28	\$2,396,000
Eyeglasses and Contact Lenses	298	\$247.83	\$2,344,439
Hearing Aids	258	\$61.57	\$582,415
Medical Equipment for General Use	298	\$22.70	\$214,761
Other Medical Supplies <sup>2</sup>	296	\$193.94	\$1,834,648
<b>Health Insurance</b>	282	\$5,539.19	\$52,400,709
Blue Cross/Blue Shield	270	\$1,519.99	\$14,379,063
Commercial Insurance	262	\$1,011.64	\$9,570,156
Health Maintenance Organization	330	\$1,444.10	\$13,661,150
Medicare Payments	268	\$914.89	\$8,654,839
Other Health Insurance <sup>3</sup>	271	\$648.57	\$6,135,501

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>2</sup> **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>3</sup> **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.